

PRESS RELEASE

The consortium headed by Artelia and Veolia Environnement selected to build a Sustainable City Simulator in Santiago, Chile

The French Ministry of Foreign Trade has chosen the consortium headed jointly by Artelia (lead partner) and Veolia Environnement to build a sustainable city simulator. This facility will be applied to a concrete case of urban development in the city of Santiago (Chile) and will incorporate urban planning solutions, services, products and technologies based on French know-how in the field of sustainable cities.

The project is part of a strategy to promote the French “better urban living” sector as expressed in the Vivapolis initiative launched by the government a few months ago.

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A grant of 2 million euros (FASEP-Innovation Verte) will go towards developing a decision-aid tool to be used by local public-sector players. This will be based on a 3D digital platform enriched with solutions proposed by the French companies to address development issues in a neighbourhood of the city of Santiago. This demonstration site constitutes a perfect example of the dynamism of Latin America’s cities, with their concentrated mix of environmental, economic and social issues. The Chilean authorities and Santiago city council have ambitious aims in terms of improving the quality of urban life in a country that has a booming economy and market for sustainable city projects. Latin America, and Chile in particular, are therefore of particular strategic importance for demonstrating the know-how and skills of French companies working in the “better urban living” sector.

A “monitoring club” will be set up during the project in order to gather service offerings from French companies. A number of players have already expressed their desire to take part. Competitive clusters will also be approached in order to pass on requests for solutions (products, services, technologies) to companies. The Eau, Advancity, Réseaux et Images, and Tenerdis clusters have already responded positively.

In addition to Artelia and Veolia, the consortium comprises mainly **Siradel**, an innovative, medium-sized company specialising in the production and edition of 3D geographical data and interactive simulation/visualisation platforms, and two internationally acclaimed architecture and urban planning offices, **AS. Architecture-Studio** and **Arte Charpentier**.

The consortium is delighted to have been chosen for this assignment aimed at promoting French know-how in the field of engineering, urban services and the entire “better urban living” sector, which expresses their commitment to sustainable urban and regional development in a concrete manner.

A few words about Artelia

Created in March 2010 by the merger between Coteba and Sogreah, **the Artelia Group**, which is fully owned by its managers and employees, has a staff of 3,200. It registered a turnover of €348m in 2012 and is one of France's foremost engineering and project management companies working in the building construction, infrastructure and environment sectors. The Artelia Group works throughout the world via an international network of 40 offices spread across Europe, Africa, the Middle East, Asia and South America.

Artelia is one of the leading independent engineering companies and was involved from a very early stage in defining the vision of sustainable cities, both in France and internationally, through the work of the Comité Sectoriel des Eco-industries (COSEI), working groups from Architectes Français à l'Export (AFEX), the Partenariat Français pour la Ville et les Territoires (PFVT), etc. Artelia provides an answer to the issues of urban design at all scales, for each aspect and on all continents.

A few words about Veolia Environnement

Veolia Environnement is the international benchmark for environmental services. Working on all five continents and with a staff of 220,000, the group provides tailor-made solutions for local authorities and industries in three complementary fields: water management, waste management and energy management.

Veolia Environnement has many areas of expertise relating to sustainable cities (waste water recycling, underground pneumatic waste collection, alternative energy, etc.) and develops innovative solutions to improve energy efficiency, preserve resources and optimise services using digital resources, in particular in the area of smart cities.

Veolia Environnement has offices in eight Latin American countries, including Chile, where its subsidiary Proactiva is based. Local authorities are now among the group's important clients in the region, alongside many industries, mainly in the mining sector.

In carrying out this project, Veolia Environnement will be represented by **2EI (Eco Environnement Ingénierie)**, the group's design and consultancy office specialised in urban and regional strategies and in providing assistance with sustainable urban development projects.

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